

# 2023 GLOBAL COMMUNITIES SUMMARY

JANUARY 2024



- ☐ KEY MILESTONES
- ☐ GLOBAL COMMUNITY SOCIAL CHANNELS
- ☐ REGIONAL BREAKDOWN:
  - ☐ APAC, EMEA, INDIA, LATAM, N. AMERICA
- ☐ GLOBAL STUDENT COMMUNITY
- ☐ GLOBAL COMMUNITY CHAMPIONS
- ☐ COMMUNITIES TEAM 2024 STRATEGIC FOCUS

# KEY MILESTONES

- 70,000+ attendees across 330+ events
- 38 regional social channels representing ~14 languages
- 5-16% QoQ growth in social channels
- 3,000 wallets created
- 4,500 PLAUS claimed
- 35+ community rewards created via GitCoin
- Champions' Program relaunched with 30+ Community Champions globally

# GLOBAL COMMUNITIES CHANNELS

## COMMUNITY TELEGRAMS

[Telegram Arabic](#)  
[Telegram Argentina](#)  
[Telegram Australia](#)  
[Telegram Berlin](#)  
[Telegram Brasil](#)  
[Telegram Chinese](#)  
[Telegram Espanol](#)  
[Telegram French](#)  
[Telegram Indonesia](#)  
[Telegram Italia](#)  
[Telegram Japanese](#)  
[Telegram Korean](#)  
[Telegram Portugal](#)  
[Telegram Turkey](#)  
[Telegram UAE](#)  
[Telegram UK](#)  
[Telegram USA](#)  
[Telegram Vietnam](#)  
[Telegram Women's](#)  
[Breakfast Club](#)  
[Telegram Nigeria](#)

## COMMUNITY X

[X Algorand Blockchain Clubs](#)  
[X AlgoBharat \(India\)](#)  
[X Arabic](#)  
[X Argentina](#)  
[X Brasil](#)  
[X CEE](#)  
[X Chinese Speaking](#)  
[X Colombia](#)  
[X DACH](#)  
[X en Español](#)  
[X France](#)  
[X Indonesia](#)  
[X Ireland](#)  
[X Italy](#)  
[X Japanese](#)  
[X Korean](#)  
[X Nigeria](#)  
[X Pakistan](#)  
[X Portugal](#)  
[X Turkey](#)  
[X UK](#)  
[X Vietnam](#)

# GLOBAL COMMUNITIES CHANNELS GROWTH

APAC  
7%  
QOQ



AMERICAS  
16%  
QOQ



EMEA  
16%  
QOQ





# REGIONAL BREAKDOWN

1. APAC
2. EUROPE, MIDDLE EAST & AFRICA
3. INDIA
4. LATAM
5. NORTH AMERICA

ASIA PACIFIC  
& AUSTRALIA



# KEY MILESTONES

1. Hosted over 80 IRL and online events across APAC, with over 10k attendees
2. Algorand APAC Accelerator incubated 7 blockchain startups
3. Presented Algorand in 6 major conferences in key markets and established strong partnerships locally
4. X channel growth - Indonesia 100%, Vietnam 50%
5. Pakistan achieved second highest number of BaB registrations.



# TOKEN2049 SINGAPORE

A community mixer and sponsored booth at APAC's tentpole crypto event, highlighting key Algorand projects.

100+  
WALLET  
DOWNLOADS

10+  
PARTNERS  
PRESENTED

700+  
ATTENDEES



# ALGORAND @ COINFEST ASIA

A hybrid Algorand meetup targeting the local community and potential projects, alongside one of the largest Web3 conferences in Asia.

200+  
ATTENDEES

400+  
REGISTRANTS



# AUSTRALIA BLOCKCHAIN WEEK

An orchestrated brand presence at the most renowned Web3 event in Australia, achieved through conference panels, and an Algorand side event highlighting local partners and NFT projects.

100+  
ATTENDEES

500+  
REGISTRANTS



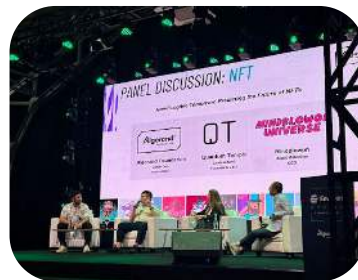


# FORMULA E MEETUP JAKARTA

A high-profile, strategic partnership event celebrating innovative companies in climate advocacy.

100+  
ATTENDEES

10+  
NFT ART  
PRESENTED



# ALGORAND IN PAKISTAN

A burgeoning Algorand community in Pakistan is growing rapidly, thanks to alliances with Web3 communities, universities and local KOLs.

4IRL  
EVENTS

2ND  
HIGHEST  
REGISTRATIONS  
FOR BAB GLOBALLY



EUROPE,  
MIDDLE EAST  
& AFRICA



# KEY MILESTONES

1. Hosted over 30 IRL events and 80+ online activations across EMEA
2. Over 5k attendees across all events
3. Formed strong alliances with regional Web3 communities, hubs and Developer communities
4. EMEA X channel growth on average exceeded 150%



# BLOCKCHAIN WEEK ROME

Algorand hosted a side event at one the largest Web3 events in Italy.

350+  
ATTENDEES

150+  
PLAUS CLAIMED



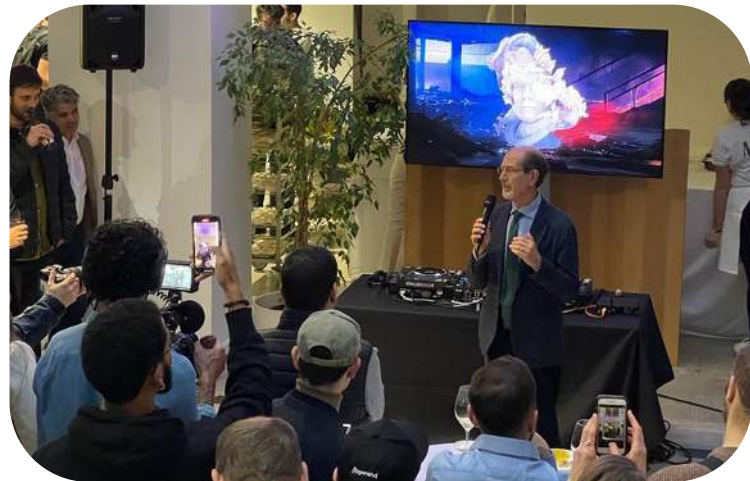


# PARIS BLOCKCHAIN WEEK

An Algorand-hosted mixer alongside one of Europe's premier blockchain events.

550+  
ATTENDEES

SILVIO  
ATTENDED



# ETH BARCELONA

An Algorand-hosted side event engaging the Barcelona blockchain community ahead of Decipher 2024.

600+  
ATTENDEES

150+  
PLAUS CLAIMED



# FORMULA E MEETUPS -ROME & LONDON

A high-profile, strategic partnership event celebrating innovative companies in climate advocacy.

8

PROJECTS  
PRESENTED

370+  
ATTENDEES





# LAGOS STARTUP WEEK - LAGOS

A weeklong event series with a city startup tour, product exhibitions, demos, dev workshops and speaking sessions.

1K+

ATTENDEES

200+

ALGORAND  
SWAG

100+

DEVS



# DECENTRALIZED SUMMIT - LAGOS

Two days of Web3 and AI keynotes, exhibitions,  
panel sessions, hackathon and startup pitches.



1K+

ATTENDEES

100+

ALGORAND SWAG

# BUIDLABULL IRLs - ABUJA

A series of developer focused events for participating teams to meet, learn and plan during Algorand's Global Hackathon.

500+  
ATTENDEES

40+  
TEAMS

200+  
DEVS



# DEVFEST - JOS

Developer onboarding sessions in the lead up to our Algorand Nigeria Public Sector Dinner in Jos, Nigeria.

50+  
DEVS

50+  
ALGORAND SWAG





INDIA





# KEY MILESTONES

1. Hosted 40+ IRL events and 34+ online activations
2. Over 12k attendees across all events
3. Established 34 Algorand Student Blockchain Clubs
4. Organized 3-day Algorand GreenHouse Hack and Dev Workshops in Hyderabad, featuring a pitch competition with 45+ teams and 500+ developers
5. Announced strategic partnerships with T-Hub, TiE Bangalore, and NASSCOM to support developers and startups

# FORMULA E HYDERABAD

A high-profile, strategic partnership event celebrating innovative companies in climate advocacy.

1ST  
WOMEN'S  
BREAKFAST IN  
INDIA

345+  
ATTENDEES



# GREENHOUSE HACK - HYDERABAD

A two day curated pitch competition designed for India-based builders on Algorand.

3

DAYS

45+

TEAMS

500+

ATTENDEES



# ALGOBHARAT ROAD TO IMPACT

A series of workshops across India to support teams building impactful Web3 solutions on Algorand.

10  
PRESENTING  
TEAMS

175  
SUBMISSIONS

500+  
ATTENDEES  
ACROSS 4 CITIES



## AlgoBharat's Road to Impact Reaches Kolkata with Local Developers joining the \$10,000 Blockchain Innovation Challenge

KOLKATA : AlgoBharat's Road to Impact tour made its third stop at New Town Business Club in the vibrant city of Kolkata. Following the triumphant events in Delhi and Ahmedabad, this gathering held the promise of chain-melting blockchain's transformative potential to catalyze positive impact across India.

The gathering highlighted the remarkable talent within India's blockchain community and exemplified the potential of blockchain to drive solutions with real-world utility. Across the various Indian cities that it has travelled, this journey culminates in the 'Creating Impact' Pitch

Led by Algorand Foundation's Dr. Nikhil Narain, Ryan Fox and Leo Polyz, the blockchain experts led workshops and one-on-one technical office hours to help shape and guide developers, building blockchain solutions that advance the goals of financial inclusion, sustainability and social equity in today's BHARAT.

Neha Ray, AlgoBharat Kolkata Ambassador, said, "Kolkata is making great strides in the Web3 and blockchain ecosystem. The city's top Web3 developers and startup teams showed up in full force at our August 24th event, all hungry for

the Web3 wave in India, especially when it comes to penetration in Western part of the country.

And Kolkata's VP and India country head at Algorand Foundation, said, "The developers we are meeting and the solutions they are building are strong signs that India is at the epicenter of blockchain innovation. And I love that our AlgoBharat Road to Impact this past week coincided with India's historic landing of Chandrayaan-3 on the south pole of the moon. You can see the inspiration in the eyes of these young developers - the confidence that we can overcome anything, bring carbon credits to women in rural Gujarat, that allow artisans in Assam prove the authenticity of their work, and that empower large Indian corporations to be more sustainable in managing their supply chain. These are game-changing solutions for India."

Teams that advance to the next round of the competition will receive valuable mentorship, guidance, and technical support to build their Web3 solutions. The prestigious attention underscores Algorand's commitment to nurturing and empowering the next generation of innovators.



The best project will be awarded the grand prize of US\$10,000 (approx. 8.25 Lakhs) and 2,000 ALGO credits for lifetime development.



# IMPACT SUMMIT

A gathering of founders, global policymakers, NGOs, investors, and thought leaders driving Web3 solutions for economic inclusion.

350+  
ATTENDEES

2  
DAYS OF PANELS  
& DEVELOPER  
WORKSHOPS



LATAM



# KEY MILESTONES

1. Hosted over 22 IRL events and 66 online activations
2. Hosted 4 virtual developers bootcamps in Spanish
3. Over 23% growth in new LATAM developers
4. Over 4.3k attendees across all activations
5. LATAM X channels growth on average 30%

# LABITCONF

Algorand was the title sponsor for LATAM's tentpole crypto conference, targeting crypto enthusiasts and developers.

11TH  
EDITION

+6K  
ATTENDEES

TOP 3  
BLOCKCHAIN &  
CRYPTO EVENTS  
IN LATAM





# LABITCONF

A sponsored booth, developer & student workshops, community mixer and Women's Breakfast across Buenos Aires.



899

WALLETS  
DOWNLOADED

776

SWAG EXCHANGED  
FOR ATTENDEE  
CONTACT INFO

10+

ALGORAND PROJECTS  
FEATURED

300+

ATTENDEES  
ACROSS 4  
EVENTS

150+

NFTS AND PLAUS  
CLAIMED



# HACKER HOUSE LABITCONF

A two day curated pitch competition designed  
for LATAM-based builders on Algorand.



# BLOCKCHAIN SUMMIT LATAM

LATAM's most important event focused on blockchain for business; targeting entrepreneur, and developer audiences across public and private organizations.

7TH  
EDITION

+1.5K  
ATTENDEES

TOP3  
BLOCKCHAIN AND  
CRYPTO EVENTS  
IN LATAM





# BLOCKCHAIN SUMMIT LATAM

A sponsored booth where we showcased the most important projects based in LATAM, including Koibanx, Gunny and Gora as guest projects.

200+  
NFTS CLAIMED

180  
SWAG EXCHANGED  
FOR WALLET  
DOWNLOADED



NORTH AMERICA



# KEY MILESTONES

1. Hosted 20+ IRL and virtual events including meetups in NYC, Miami, Los Angeles, San Francisco, Boston and Denver
2. Over 5,600 attendees across all events
3. Activated tentpole industry moments at Consensus & NFTNYC

# NFTNYC ALGOHOUSE

A hosted conference booth + full day of off-site programming, including a Women's Breakfast, NFT creator showcase, and Algorand founder panels.

+420

ALGOHOUSE  
ATTENDEES

1,400

WALLETS CREATED  
AT ALGORAND BOOTH

1,500

NFTS SHUFFLED  
AT ALGORAND  
BOOTH

6K

CONFERENCE  
ATTENDEES



# CONSENSUS

A sponsored Algorand booth and community events alongside the USA's highest profile blockchain conference.



+200

STUDENT MEETUP  
ATTENDEES

10K

COPIES OF "BRAVE  
NEW WORLD" MINTED  
ON ALGORAND &  
DISTRIBUTED

+120

ECOSYSTEM  
MEETUP  
ATTENDEES

1500+

PLAUS CLAIMED AT  
BOOTH



# MIAMI, BOSTON, NEW YORK, SF & LOS ANGELES MIXERS

Regional gatherings of Algorand community to spotlight ecosystem projects.



10

LOCAL IRL  
MEETUPS

+1.3K

IRL ATTENDEES

+10

ECOSYSTEM  
PROJECTS  
ATTENDED

# GLOBAL STUDENT COMMUNITY



# KEY MILESTONES

1. Hosted 50+ events globally (via Algorand Foundation and partners)
2. Over 4000 attendees across all events
3. Established +15 loyal student clubs worldwide
4. Celebrating +1 winner in the BaB hackathon from the student community
5. Organic growth on X: +800 followers

# STUDENTS @ KRYPTOSPHERE SUMMIT

A Kryptosphere-organized event for students and developers, post-Paris Blockchain Week conference.

4

SPEAKING  
OPPORTUNITIES

+350  
ATTENDEES

+100  
DEVELOPERS



# STUDENTS @ CONSENSUS

Organized by BAF, this event at Consensus included a student brunch with a keynote by John Woods and an Algorand ecosystem panel.



5

SPEAKING  
OPPORTUNITIES

+250  
ATTENDEES

+10

STUDENT CLUBS  
ATTENDING



# BUILD-A-BULL STUDENT PRIZE

University student wins the Global Hackathon Interoperability track + \$5,000 USDC student prize.

+300  
ATTENDEES

4  
PARTNERS WORKING  
TOGETHER

6  
EVENTS  
ORGANIZED

+20  
STUDENT CLUBS  
REACHED



# ALGORAND STUDENT CLUBS IN INDIA

Algorand Blockchain Clubs at top universities, led by students, for students.



30

CLUBS  
ESTABLISHED

20

INTRO TO ALGORAND  
SEMINARS

# GLOBAL COMMUNITY CHAMPIONS



# GLOBAL COMMUNITY CHAMPIONS



Web3 & NFTs | Defi | Digital | Impact



# KEY CONTRIBUTIONS

90+  
BLOG POSTS AND  
ARTICLES

215+  
EVENTS HOSTED AND  
ATTENDED

5,000  
ATTENDEES  
HOSTED

4,000  
X SPACES  
ATTENDEES

40+  
WEBINARS  
HOSTED

30+  
PODCASTS  
RECORDED

60+  
VIDEOS  
CREATED





COMMUNITIES  
TEAM 2024  
STRATEGIC FOCUS



# 1. GROWING TWO KEY AUDIENCES:

## DEVELOPERS

growing workshop, bootcamp and hackathon participants, increasing AlgoKit usage, attracting PYTHON developers

## CRYPTO USERS

to build audience for existing Algorand ecosystem projects



DEVELOPERS

GLOBAL  
COMMUNITY

## 2. GROWTH, ENGAGEMENT & SENTIMENT OF COMMUNITY SOCIAL CHANNELS



THANKS